



James R. Borynack



J. Donald Schumacher

Message from James Borynack and Don Schumacher

It's always exciting to see how one year builds upon another. During 2007, we saw some wonderful activity here at the National Hospice Foundation and it's heartening to see how things are already unfolding for the year ahead.

Highlights of 2007 included a series of vibrant events rich in creativity, energy, and forward momentum for NHF. We were moved by the stirring words of Archbishop Desmond Tutu who was surrounded by young people and supporters in San Diego's historic Balboa Park as we celebrated our commitment to the Foundation for Hospices in Sub-Saharan Africa and the Diana Legacy Fund. At our National Hospice Foundation Gala, we saluted the Congressional leaders who were early champions of the Medicare Hospice Benefit. We demonstrated our commitment to the new Pediatric Care Initiative at an event at the New Orleans Children's Museum.

Additionally, we had Bob Lee cycling more than 6,500 miles to raise funds and awareness for hospice. The innovative Run to Remember® program created by Stuart Lazarus generated support and an important presence in communities across the country. These two programs alone brought in a combined \$250,000 last year – so thank you Bob and Stuart!

The publication of NHF's case statements outlining key initiatives the Foundation is working to support was another significant accomplishment. While this didn't have the glamour of some of our other events, it was an important achievement in our ongoing work to advance care at the end of life. Only by being specific about what we want to accomplish can we hope to make progress.

As many of our supporters know, we have shifted the focus of NHF over the course of the past few years. Consumer information is not the primary directive of the Foundation as it once was. We're pleased to note NHPCO's Caring Connections initiative has filled this mission quite well; more than 5 million people have visited the caringinfo.org Web site and approximately one million advance directives have been distributed free of charge since Caring Connections was launched in 2004. During this period, the focus here at NHF has shifted to philanthropic efforts, which are desperately needed in the hospice and palliative care community. What's been a pleasure to see, as represented by the events mentioned above, is that through our work as the "economic engine" supporting hospice and palliative care initiatives, there has been a great deal of awareness-building and public engagement.

As we've worked together to position NHF as the leader in global philanthropic efforts advancing quality, compassionate end-of-life care for all, we've encountered both challenges and opportunities – it seems one doesn't exist without the other. In refining our mission, we've had to strategically embrace change that has involved a degree of complexity that really isn't a surprise at all. For the commitment and dedication of our distinguished board of trustees and governors, as well as the staff, we offer a heartfelt thank you.

As we move into 2008, we look forward to adding new members to the Foundation team who will help us in our shared mission to support hospice and palliative care.

To each of the supporters who contributed to the work of NHF over the past year, we extend our sincere thanks and appreciation. Through your contributions, both in time and talent, we continue to expand our reach and range of accomplishments.

Thank you!

James R. Borynack signature

James R. Borynack
Chair, Board of Trustees

J. Donald Schumacher signature

J. Donald Schumacher
President

NHF's Vision in Action



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- 1) Archbishop Desmond Tutu addresses an excited audience in San Diego's historic Balboa Park.
2) NHF staff members Beth Fells and Katrina Lucas welcome Bob Lee to Washington, DC on his 6,500 mile journey that raised more than \$130,000 for NHF.
3) President Bill Clinton in his video message of support for the Diana Legacy Fund and aid to sub-Saharan Africa.



National Hospice Foundation

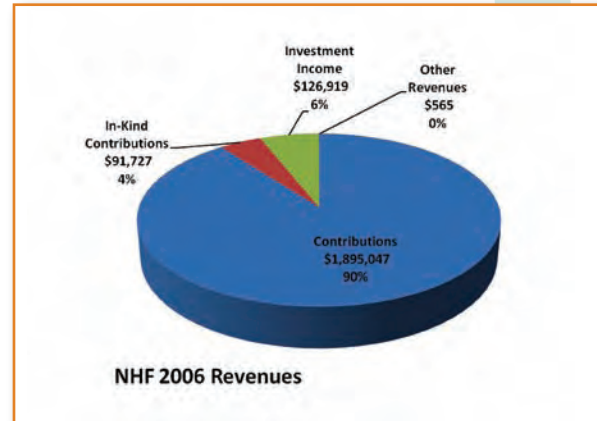
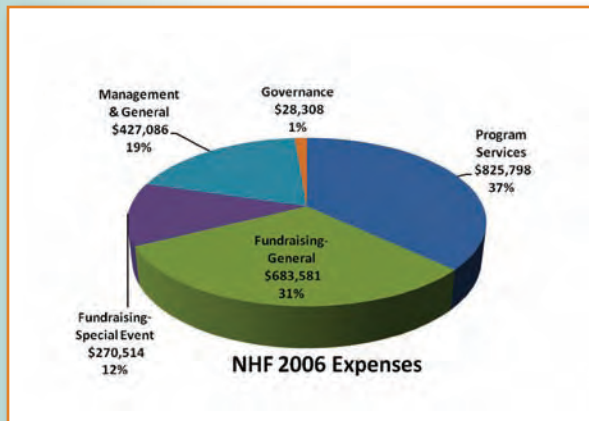


Select Accomplishments of 2007

One of several teams who ran the Columbus Marathon in 2007 and supported Run to Remember®. This team, led by Stuart Lazarus, raised over \$30,000 for NHF.

- Honored Congressional leaders and hospice pioneers in a celebration of the 25th anniversary of the Medicare Hospice Benefit at the National Hospice Foundation Gala, which raised more than \$600,000.
- Supported the launch of NHPCO's pediatric initiative with a reception at the New Orleans Children's Museum. Board and staff secured more than \$650,000 in gifts and pledges in support of this work.
- Obtained more than \$400,000 in major gifts and pledges for other priority areas.
- Raised \$126,000 through *Run to Remember*® (representing a 200% increase over 2006) with a record number of runners participating at marathons across the country.
- Galvanized support for hospice and palliative care in sub-Saharan Africa with the celebratory launch of the Diana Legacy Fund held in San Diego's Balboa Park featuring guest speaker Archbishop Desmond Tutu, 250 distinguished guests, and video messages of support from President Bill Clinton and Elton John.
- Partnered with Evercare Hospice to receive memorial donations, with more than \$22,000 generated in the last four months of 2007.
- Received more than \$10,000 in gifts and pledges from NHF, NHPCO, and FHSSA staff members through the end-of-year employee appeal.
- Received grants from funders that include 3M, Baxter International Foundation, American Jewish World Service, The Ford Foundation, JEHT Foundation, and Nordlys Foundation.

2006 Audited Financials



2007 Donors and Sponsors



James Borynack pictured with pediatric palliative care advocate and CHPCC Board President Melissa Gilbert and philanthropist Rita Stein at the NHF event at the New Orleans Children's Museum.

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